

BUSINESS RECOGNITION



Celebrating fifty years of community.

Parsons and Sons Transportation

1440 Conception Bay Highway
Operating since 1962

There is a special pride that goes with being a family-run, long-standing business in the community. Richard Parsons Sr. began his company 61 years ago with three high school bus runs in Conception Bay South. He and his first three driver-mechanics, including his son Richard Jr., aligned their business with the principles of safety, service and reliability.

Current owner Scott Parsons joined the company in 1972. His brother Terry joined in 1978 and wears many hats in their operations including bus routing, driver training, and marketing. Their brother Robert also worked in the family business. All four of Richard's sons pursued careers with the company.

In 1992, with no school bus contracts, Scott diversified by investing in motor coaches. "We operated solely as a charter company until 2003," says Scott. "Our first tour partner also comes along in that same time, and after that, we grew through school busing and tourism year-on-year."

What has made them successful? "The business has had to be nimble to survive since 1962, but we always come back to safety, service and reliability",



Founder Richard H. Parsons, centre, with two of the company's first drivers, Eric Butler (left) and Don Tilley. Terry notes. Scott adds that "Our entire operation and staff, from the office to mechanics to drivers, is geared towards being respectful to customers and coworkers. It is a key part of our success."

Parsons and Sons Transportation is a big part of the local community, and want to contribute to a prosperous town and industry in which they operate. Terry sums it up as such: "Seal Cove and Conception Bay South are dear to us, and our biggest supporters. We are proud to be locally owned and operated for over 60 years."



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