

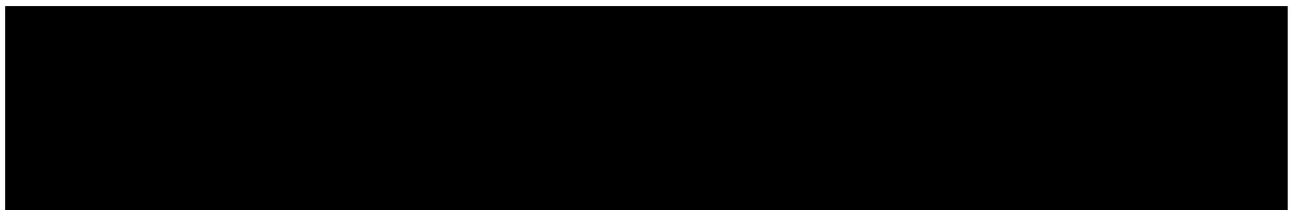
Economic Development and Tourism Committee Meeting Minutes

Meeting #: 14
Date: October 25, 2022
Time: 12:00 pm - 1:35 pm
Location: Zoom

Members Present Deputy Mayor Gosse
Councillor Moores
Councillor Connors
Councillor Butler
Councillor Hillier
Councillor Barrett

Staff Present Jennifer Lake, Director of Economic
Development and Tourism

1. Business Development



Councillor Hillier left the meeting at 12:50 pm.

1.b Downtown CBS Report

The Director provided an update on the recent marketing initiatives currently underway through the ACOA Rediscover Main Streets Project and confirmed the next phase of the T'Railway Loop project from

Anchorage Road to Talcville Road has been completed. The total investment since 2016 by Downtown CBS for the T'Railway Loop has been \$310,576.

1.c Global Affairs Canada Funding

Annually, Global Affairs Canada releases a call for 50% of funding to offset costs of foreign direct investment initiatives through their CanExport Program. The Committee discussed the opportunities for funding including investment readiness marketing opportunities and exploring opportunities within the renewable energy sector.

1.d Conception Bay Area Chamber Report

On September 29, 2022 the Conception Bay Area Chamber of Commerce held their Annual General Meeting and shared their strategic vision for the coming years. The Committee looks forward to increased collaboration and engagement opportunities into 2023 with the chamber.

2. Tourism Development

2.a Community War Memorial Fund

The Community War Memorial Fund deadline for applications is November 1, 2022. If successful, the fund will cover costs up to \$25,000 or 50% of project to enhance community war memorials. The Committee discussed an application to connect walkways between the Monument of Honour and the LAV III and potentially to the Town Hall. The Committee endorsed submission of the funding application.

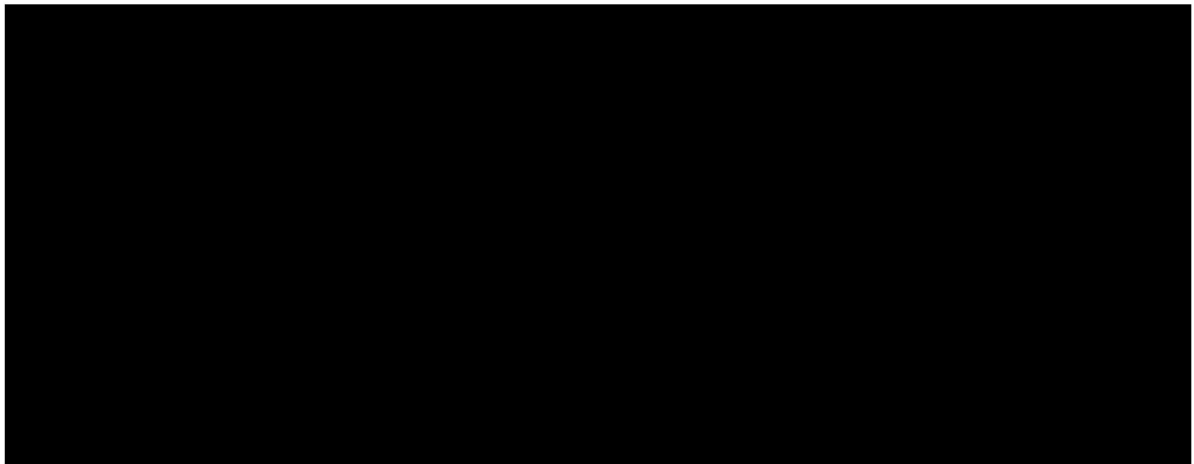
3. Community Development

3.a Ocean Glen Neighbourhood Garden

An update from the Community Garden Committee on the pilot project at the Ocean Glen Neighborhood Community Garden was discussed as well as correspondence from a neighbourhood resident dated September 29 and October 7 that was requested to be shared with members of council.

Following the discussion, the Committee concurred to explore the continuation of the pilot project for a second season considering there appears to be evidence of increased neighbourhood participation. The Committee would like for staff to initiate an engagement campaign to solicit feedback from the neighbourhood property owners and residents. The outcome of this campaign will be reviewed by the Committee in the coming months.

Councillor Barrett left the meeting at 1:25 pm.



4. Departmental Report

An update was provided on the activities of the department since the last meeting.

5. Economic Development and Tourism Committee Report

The Committee concurred with the following recommendation:

Recommendation:

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of October 25, 2022 be accepted as presented:

- Downtown CBS Report
- Global Affairs Canada Funding
- Conception Bay Area Chamber Report

- Community War Memorial Fund
- Ocean Glen Neighbourhood Garden
- Departmental Report

The meeting adjourned at 1:35 pm.

Councillor Butler, Chair

Jennifer Lake, Director of Economic
Development and Tourism